

## NCA 2017-21 - Three Activities

ACTIVITY #1	ACTIVITY #1	ACTIVITY #1	ACTIVITY #1
Activity #1 Information, Goals and Plans of Action	High Points	Mid Points	Low Points
<b>Activity Description</b>	<b>5 - 4</b>	<b>3 - 2</b>	<b>1 - 0</b>
Score: _____	Description clearly explains the purpose and reason the chapter is implementing the activity. Description clearly answers the following questions: <ul style="list-style-type: none"> <li>• What is the purpose of this activity?</li> <li>• Why is the activity taking place?</li> </ul>	Description is vague in purpose and reason the chapter is implementing the activity.	No clear purpose and reason the chapter is implementing the activity is stated.
<b>Goal #1 - SMART Goal</b>	<b>3 - 2.5</b>	<b>2 - 1.5</b>	<b>1 - 0</b>
Score: _____	Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> <li>• When will the goal will be completed?</li> </ul>	Goal is vague and does not utilize the components of a SMART goal.	Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #1 - Plan of Action</b>	<b>3 - 2.5</b>	<b>2 - 1.5</b>	<b>1 - 0</b>
Score: _____	Plan of action clearly identifies: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>	Plan of action is vaguely written and only addresses parts of: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>	Plan of action does not identify: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>
<b>Goal #1 - Outcome Evaluated and Reported</b>	<b>1</b>	<b>0.5</b>	<b>0</b>
Score: _____	Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #2 - SMART Goal</b>	<b>3 - 2.5</b>	<b>2 - 1.5</b>	<b>1 - 0</b>
Score: _____	Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> <li>• When will the goal will be completed?</li> </ul>	Goal is vague and does not utilize the components of a SMART goal.	Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #2 - Plan of Action</b>	<b>3 - 2.5</b>	<b>2 - 1.5</b>	<b>1 - 0</b>
Score: _____	Plan of action clearly identifies: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>	Plan of action is vaguely written and only addresses parts of: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>	Plan of action does not identify: <ul style="list-style-type: none"> <li>• What needs to be accomplished to meet the goal?</li> <li>• Where will the activity take place?</li> <li>• How will the chapter implement the goal to accomplish this activity?</li> <li>• How will the goal be accomplished?</li> </ul> This should include necessary steps for completion. <ul style="list-style-type: none"> <li>• Who will perform the duties to meet the goal?</li> </ul>

<b>Goal #2 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #3 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #3 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?
<b>Goal #3 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Activity #1 Results and Evaluation</b>	High Points	Mid Points	Low Points
<b>Advancing Leaders, Communities, or Ag</b> Benefits to member, chapter or community  Score: _____	<b>6 - 5</b> Response clearly explains the purpose of the activity and the benefit the activity, at or above the local level. Uses ample qualitative data to help explain how the activity advanced students, chapter, or community.	<b>4 - 3</b> Response vaguely explains the purpose of the activity and the benefit the activity, at or above the local level. Uses some qualitative data to help explain how the activity advanced students, chapter, or community.	<b>2 - 0</b> Response does not or poorly explains the purpose of the activity and the benefit the activity, at or above the local level. Does not use any qualitative data to explain how the activity advanced students, chapter, or community.
<b>Impact</b> Who did it impact and how?  Score: _____	<b>6 - 5</b> Response clearly explains the impact of the activity on the chapter and its members. Uses quantitative data (i.e., numbers) to help explain how the activity impacted the intended audience.	<b>4 - 3</b> Response vaguely explains the impact of the activity on the chapter and its members. Uses some quantitative data to help explain how the activity impacted the intended audience.	<b>2 - 0</b> Response does not explain the impact of the activity on the chapter and its members. Does not use any quantitative data to help explain how the activity impacted the intended audience.
<b>Related to Quality Standard</b>  Score: _____	<b>4 - 3</b> Activity and benefits relate directly to the chosen quality standard.	<b>2</b> Activity and benefits relate partially to the chosen quality standard.	<b>1 - 0</b> Activity and benefits do not relate in any way to the chosen quality standard.
<b>Photo</b> Related to Quality Standard  Score: _____	<b>3 - 2.5</b> A clear, high-quality photo illustrating the chapter's activity in action is displayed.	<b>2 - 1.5</b> A photo that partly illustrates the chapter's activity is displayed.	<b>1 - 0</b> A photo collage or a poor quality photo that does not illustrate the activity well is displayed.
<b>Caption</b> Outcome evaluated and reported (goal met or unmet)  Score: _____	<b>3 - 2.5</b> A caption that clearly describes the activity is used.	<b>2 - 1.5</b> A caption that vaguely describes the activity is used.	<b>1 - 0</b> A caption that does not describe the activity is used.

<b>Spelling and Grammar</b>  Score: _____	<b>2 - 1.5</b> No errors or slight errors in grammar or spelling are made that distract the reader from the content.	<b>1</b> Major errors in spelling and grammar are made that distract the reader from the content.	<b>0.5 - 0</b> Excessive errors in spelling and/or grammar are made that distract the reader from the content.
<b>ACTIVITY #2</b>	ACTIVITY #2	ACTIVITY #2	ACTIVITY #2
<b>Activity #2 Information, Goals and Plans of Action</b>	High Points	Mid Points	Low Points
<b>Activity Description</b>  Score: _____	<b>5 - 4</b> Description clearly explains the purpose and reason the chapter is implementing the activity. Description clearly answers the following questions: • What is the purpose of this activity? • Why is the activity taking place?	<b>3 - 2</b> Description is vague in purpose and reason the chapter is implementing the activity.	<b>1 - 0</b> No clear purpose and reason the chapter is implementing the activity is stated.
<b>Goal #1 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #1 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?
<b>Goal #1 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much it exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much it exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #2 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #2 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?

<b>Goal #2 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #3 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #3 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?
<b>Goal #3 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Activity #2 Results and Evaluation</b>	High Points	Mid Points	Low Points
<b>Advancing Leaders, Communities, or Ag</b> Benefits to member, chapter or community  Score: _____	<b>6 - 5</b> Response clearly explains the purpose of the activity and the benefit the activity, at or above the local level. Uses ample qualitative data to help explain how the activity advanced students, chapter, or community.	<b>4 - 3</b> Response vaguely explains the purpose of the activity and the benefit the activity, at or above the local level. Uses some qualitative data to help explain how the activity advanced students, chapter, or community.	<b>2 - 0</b> Response does not or poorly explains the purpose of the activity and the benefit the activity, at or above the local level. Does not use any qualitative data to explain how the activity advanced students, chapter, or community.
<b>Impact</b> Who did it impact and how?  Score: _____	<b>6 - 5</b> Response clearly explains the impact of the activity on the chapter and its members. Uses quantitative data (i.e., numbers) to help explain how the activity impacted the intended audience.	<b>4 - 3</b> Response vaguely explains the impact of the activity on the chapter and its members. Uses some quantitative data to help explain how the activity impacted the intended audience.	<b>2 - 0</b> Response does not explain the impact of the activity on the chapter and its members. Does not use any quantitative data to help explain how the activity impacted the intended audience.
<b>Related to Quality Standard</b>  Score: _____	<b>4 - 3</b> Activity and benefits relate directly to the chosen quality standard.	<b>2</b> Activity and benefits relate partially to the chosen quality standard.	<b>1 - 0</b> Activity and benefits do not relate in any way to the chosen quality standard.
<b>Photo</b> Related to Quality Standard  Score: _____	<b>3 - 2.5</b> A clear, high-quality photo illustrating the chapter's activity in action is displayed.	<b>2 - 1.5</b> A photo that partly illustrates the chapter's activity is displayed.	<b>1 - 0</b> A photo collage or a poor quality photo that does not illustrate the activity well is displayed.
<b>Caption</b> Outcome evaluated and reported (goal met or unmet)  Score: _____	<b>3 - 2.5</b> A caption that clearly describes the activity is used.	<b>2 - 1.5</b> A caption that vaguely describes the activity is used.	<b>1 - 0</b> A caption that does not describe the activity is used.

<b>Spelling and Grammar</b>  Score: _____	<b>2 - 1.5</b> No errors or slight errors in grammar or spelling are made that distract the reader from the content.	<b>1</b> Major errors in spelling and grammar are made that distract the reader from the content.	<b>0.5 - 0</b> Excessive errors in spelling and/or grammar are made that distract the reader from the content.
<b>ACTIVITY #3</b>	ACTIVITY #3	ACTIVITY #3	ACTIVITY #3
<b>Activity #3 Information, Goals and Plans of Action</b>	High Points	Mid Points	Low Points
<b>Activity Description</b>  Score: _____	<b>5 - 4</b> Description clearly explains the purpose and reason the chapter is implementing the activity. Description clearly answers the following questions: • What is the purpose of this activity? • Why is the activity taking place?	<b>3 - 2</b> Description is vague in purpose and reason the chapter is implementing the activity.	<b>1 - 0</b> No clear purpose and reason the chapter is implementing the activity is stated.
<b>Goal #1 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #1 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?
<b>Goal #1 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #2 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #2 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?

<b>Goal #2 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Goal #3 - SMART Goal</b>  Score: _____	<b>3 - 2.5</b> Goal is well written and utilizes all five components of a SMART (Specific, Measureable, Attainable, Realistic and Time) goal. The goal answers the following questions: • Who will perform the duties to meet the goal? • When will the goal will be completed?	<b>2 - 1.5</b> Goal is vague and does not utilize the components of a SMART goal.	<b>1 - 0</b> Goal is poorly written and does not utilize the components of a SMART goal.
<b>Goal #3 - Plan of Action</b>  Score: _____	<b>3 - 2.5</b> Plan of action clearly identifies: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>2 - 1.5</b> Plan of action is vaguely written and only addresses parts of: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?	<b>1 - 0</b> Plan of action does not identify: • What needs to be accomplished to meet the goal? • Where will the activity take place? • How will the chapter implement the goal to accomplish this activity? • How will the goal be accomplished? This should include necessary steps for completion. • Who will perform the duties to meet the goal?
<b>Goal #3 - Outcome Evaluated and Reported</b>  Score: _____	<b>1</b> Response clearly states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, clearly states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained in detail and what would be done differently next time to meet the goal.	<b>0.5</b> Response vaguely states whether the goal was unmet, met or exceeded. If all aspects of the SMART goal were met, it states by how much if exceeded. If goal was unmet, circumstances or reasoning as to why is explained and what would be done differently next time is identified.	<b>0</b> Response does not or poorly states whether all aspects of the SMART goal were unmet, met or exceeded. It does not identify how much the goal was met by or does not include the circumstances as to why the goal was unmet.
<b>Activity #3 Results and Evaluation</b>	High Points	Mid Points	Low Points
<b>Advancing Leaders, Communities, or Ag</b> Benefits to member, chapter or community  Score: _____	<b>6 - 5</b> Response clearly explains the purpose of the activity and the benefit the activity, at or above the local level. Uses ample qualitative data to help explain how the activity advanced students, chapter, or community.	<b>4 - 3</b> Response vaguely explains the purpose of the activity and the benefit the activity, at or above the local level. Uses some qualitative data to help explain how the activity advanced students, chapter, or community.	<b>2 - 0</b> Response does not or poorly explains the purpose of the activity and the benefit the activity, at or above the local level. Does not use any qualitative data to explain how the activity advanced students, chapter, or community.
<b>Impact</b> Who did it impact and how?  Score: _____	<b>6 - 5</b> Response clearly explains the impact of the activity on the chapter and its members. Uses quantitative data (i.e., numbers) to help explain how the activity impacted the intended audience.	<b>4 - 3</b> Response vaguely explains the impact of the activity on the chapter and its members. Uses some quantitative data to help explain how the activity impacted the intended audience.	<b>2 - 0</b> Response does not explain the impact of the activity on the chapter and its members. Does not use any quantitative data to help explain how the activity impacted the intended audience.
<b>Related to Quality Standard</b>  Score: _____	<b>4 - 3</b> Activity and benefits relate directly to the chosen quality standard.	<b>2</b> Activity and benefits relate partially to the chosen quality standard.	<b>1 - 0</b> Activity and benefits do not relate in any way to the chosen quality standard.
<b>Photo</b> Related to Quality Standard  Score: _____	<b>3 - 2.5</b> A clear, high-quality photo illustrating the chapter's activity in action is displayed.	<b>2 - 1.5</b> A photo that partly illustrates the chapter's activity is displayed.	<b>1 - 0</b> A photo collage or a poor quality photo that does not illustrate the activity well is displayed.
<b>Caption</b> Outcome evaluated and reported (goal met or unmet)  Score: _____	<b>3 - 2.5</b> A caption that clearly describes the activity is used.	<b>2 - 1.5</b> A caption that vaguely describes the activity is used.	<b>1 - 0</b> A caption that does not describe the activity is used.

<b>Spelling and Grammar</b>  Score: _____	<b>2 - 1.5</b> No errors or slight errors in grammar or spelling are made that distract the reader from the content.	<b>1</b> Major errors in spelling and grammar are made that distract the reader from the content.	<b>0.5 - 0</b> Excessive errors in spelling and/or grammar are made that distract the reader from the content.
<b>Deductions</b>			
<b>Flag for Deductions?</b> Replication of activity within application, Activity date out of range, Multiple activities in one, Collaborative activity replication	If YES, please use the yellow note to the right to provide information about the activity/activities and the problem you have identified.	If everything looks okay, mark "no"	
<b>Total: _____ of 150</b>			