**Idaho FFA Board of Directors- Midwinter Meeting**

**MINUTES**

**7 January 2022**

**1:00 PM MDT**

**Members:** Those present are underlined

**State FFA Officers:**

**University of Idaho:**

*Dr. Kattlyn Wolf*

**Idaho FFA Foundation:**

*Marcia Jedry, Executive Director*

**Legislative Liaison (non-member):**

*Shawn Dygert*

**Idaho FFA Alumni:**

*Lance Zollinger*

**Co-chairs:**

*Kayden Driggs, Tom Jacobsen*

*Kayden Driggs- President*

*Katie Hebdon- Vice President*

*Claire Shelton- Secretary*

*Cassie Moody- Treasurer*

*Kennedy Farden- Reporter*

*Cassie Morey- Sentinel*

*Bailey Grove- Past State Officer*

**IATA Officers:**

*Cody Porath- President*

*Sam Hoffman- President-Elect*

*Amy Nichols- Past President*

**IATA District Directors:**

*Josette Nebeker- North Idaho*

*Brandee Lewis- North Magic Valley*

 *Mike Tesnohlidek- Western Idaho*

 *Dan Billington- South Magic Valley*

 *Tom Jacobsen- North Upper Snake*

 *Andy Nelson- East Magic Valley*

*Janna Volkers- Boise Valley*

 *Cody Park- South Upper Snake*

 *River*

*Larin Crossley- Southeastern Idaho*

*Jason Tindall- Treasure Valley*

**State Program Manager:**

*Lucas Barnett*

**Idaho FFA Executive Director:**

*Clara-Leigh Evans*

**Approval of Fall Meeting Minutes**

* Tom Jacobsen made the motion to approve the Fall Meeting Minutes
* Larin Crossley seconded the motion
* Motion Passed

**Old Business:**

* State FFA Degree Application Update
	+ Submissions will be online
* National FFA Convention Results are posted as a blog post on idahoffa.org- notify state staff of any errors noted
	+ Tracking historical information better on our website
* Revisit CDE/LDE rules updates from 2021 to ensure IATA action and FFA Board Minutes and action match

**New Business:**

* Introduction of Delegate Proposals - Cassie Morey
	+ Potato CDE
		- Idaho FFA does not currently have a potato evaluation career development event. There is an opportunity to bring one to our state CDEs since Idaho produces over 30% of the United States potatoes. Bringing this CDE would fill a void on specific crop production. This CDE would be held at University of Idaho at State CDEs in June.
	+ Ag Ed CDE
		- Idaho FFA currently does not offer an Agriculture Education CDE. This Career Development Event could bring the opportunity for students to learn more about what is takes to be an agriculture educator. Currently, Idaho and the United States are having trouble recruiting and retaining teachers. Offering a CDE could create more opportunities for students to learn about Ag Ed and create their passion to become a teacher. This CDE would be held at University of Idaho at State CDEs in June.
	+ Opening Ceremonies
		- Many of our Idaho FFA Chapters have more than just six constitutional offices. However, there are no official opening ceremony parts for these officers. Dr. Connors, who is head of the Agricultural Education, Communications, and Leadership department at the University of Idaho, has worked to create opening ceremony and retiring officer parts for the offices of Chaplain, Historian, and Parliamentarian. Additionally, Dr. Connors has also researched the symbol that these three officers should be stationed by. It is important to note that these offices would not become required, but rather as an option for chapters who have more than six officers. The Idaho FFA State Officer team feels that this is an important issue that could benefit FFA Chapters.
* Approval of list of adult State Officer Selection Process Adult Members-
	+ Jenn Hansen
	+ Justin Patten
	+ Dwayne Fisher
	+ Riely Pierson
	+ Erica Louder
	+ Sidnee Hill
	+ Heidi Lake Jones
	+ Sydney Anderson
	+ Elizabeth Quesnell Khotz
	+ Lisa Shively
	+ Consider people who are from the Magic Valley to decrease the costs of hotels. It would also be helpful to have two adults per room
		- Motion to approve the list of Adult Nominating Committee Members made by

 Kennedy Farden

* + - Seconded by Larin Crossley
		- Motion passed
* Financial Report- Clara- Leigh
	+ Motion made to approve financials for December of 2021 made by Lance Zollinger
	+ Second- Larin Crossley
	+ Motion Passed
* Blog, Website, and Social Media - Kennedy Farden
	+ Website
		- Districts are updated with up to date officer teams and pictures
		- Working on board of directors updating pictures
	+ Blog
		- December 3rd- National Convention Recap and Rewards
		- October 21st- NOC Katy Doumit article
		- October 18th- American Degree recipients/ National Recognition for Idaho FFA Members
		- September to October - State Officer Blogs
	+ Social Media
		- Tik Tok
			* 3,893 Followers
			* Top Video has 239K Views
		- Instagram: Last 90 Days
			* 3037 followers
			* 6% increase in followers
			* Reached 23,707 accounts
			* Top post for Idaho Night at National Convention reaching over 2,000 people
			* Top Story reaching 947 people
			* Top reel reaching 5,316 people
			* People Visits 3,064
			* 17 website taps
			* 187 content shares
		- Facebook
			* 3,915 page likes
			* 4,271 followers
			* Each post is reaching as average of 1,000 people
* Award Nominations
	+ State Distinguished Service
		- J.R. Simplot Company
	+ Honorary American Degree
	+ Honorary State Degree- see applications in Google Folder
	+ National Distinguished Service- none
	+ National VIP
		- Motion made to approve the award nominations by Cody Porath
		- Seconded by Mike Tesnohledik
		- Motion Passed
* Schedule Spring 2022 Meeting
	+ March 31st at 4:00 MST
* Adjourned @2:20